

No.B-11012/1/2022-Welfare
Government of India
Ministry of Road Transport and Highways
Transport Bhawan,1, Parliament Street, New Delhi-110001

New Delhi, dated 2nd May, 2024

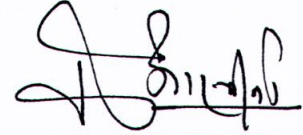
OFFICE MEMORANDUM

Subject: Celebration of International Day of Yoga on 21st June 2024.

The undersigned is directed to forward herewith a copy of D.O. Letter No. M-16030/4/2024-YN dated 12.04.2024 along with its enclosures, received from Secretary, M/o AYUSH on the subject cited above. It is requested that an IDY countdown event as per the Common Yoga Protocol may be organised on a convenient date and time before 21.06.2024. A report in this regard along with photographs may kindly be sent to this Section.

This issues with the approval of the Competent Authority.

Encl. As above.



(K.R. Meena)

Under Secretary to the Govt. of India
Tel. 011 - 23714001

To

- i. DG & SS, MoRTH
- ii. Chairperson, NHAI
- iii. MD, NHIDCL
- iv. ADGs/JSs, MoRTH
- v. O/o Pr. CCA, Jam Nagar House
- vi. O/o Road Safety Committee, Vigyan Bhawan
- vii. Director, IAHE
- viii. Secretary General, IRC
- ix. All Regional Offices, MoRTH
- x. ✓ NIC with the request to kindly upload the OM on MoRTH website and e-office.

Copy for information to:
PSO to Secretary (RT&H)

वैद्य राजेश कोटेचा

सचिव

Vaidya Rajesh Kotecha
Secretary

O/o Secretary, Ministry of Ayush
Dy No. 2050461
15/04/24



सत्यमेव जयते

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अमृत महोत्सव

भारत सरकार

आयुष मंत्रालय

आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,

आई.एन.ए. नई दिल्ली-110023

Government of India

Ministry of Ayush

Ayush Bhawan, B-Block, GPO Complex,

INA, New Delhi-110023

Tel. : 011-24651950, Fax : 011-24651937

E-mail : secy-ayush@nic.in

D.O.No.M-16030/4/2024-YN

12th April, 2024

Dear Colleague,

The world has been celebrating the International Day of Yoga (IDY) on 21st June every year for the last nine years. The Ministry of Ayush, as the Nodal Ministry for the observation of the **International Day of Yoga**, has organized various events for spreading awareness about the practice of Yoga for holistic well-being and sustainable living.

In this regard, the Ministry of Ayush has started organizing various countdown activities all over India for building momentum towards the International Day of Yoga. The Ministry has obtained special permission from the Election Commission of India to organize these activities complying to MCC guidelines (copy attached).

As observation of the International Day of Yoga has to be done in a whole-of-government approach, it is proposed to organize an IDY countdown event as per the Common Yoga Protocol in your Ministry/ Department on a convenient date and time before 21-06-2024 under your leadership. Furthermore, in alignment with the modern trends of communication and outreach, I request that the proceedings of this event be recorded and subsequently uploaded on various social media platforms tagging Ministry of Ayush for ensuring wider reach. This initiative will enable to reach to a wider audience and inspire individuals to incorporate Yoga into their daily lives for their overall well-being.

The URL for the Common Yoga Protocol videos is (<https://yoga.ayush.gov.in/YAP/CYP/CYP-Home?lang=en>). For any technical assistance, Dr. Kashinath Samagandi, Director, MDNIY (dir-mdniy@nic.in), may be contacted.

With regards,

Yours sincerely,

Encl: As above

वैद्य राजेश कोटेचा

(Rajesh Kotecha)

All Secretaries to the Government of India

Secy

JS/Lord. for

na pl. (on 15/4/24)

श्री लीला, श्री. क. क.

Rajesh 23/4/24
US (GPO)

na pl. 23/4/24

DS (Gen/War for)



By Special Messenger

भारत निर्वाचन आयोग सचिवालय
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA

निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001

Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No. 437/6/CG-HP/ECI/LET/FUNCT/MCC/2024/712

Dated: 02nd April, 2024

To

Secretary,
Government of India,
Ministry of Ayush,
Yoga & Naturopathy Cell,
NBCC Complex, Office Block-3,
2nd Floor, East Kidwai Nagar,
New Delhi-110023.

[Kind attn: Sh. Satyajit Paul, Deputy Director General]

Subject: Ministry of Ayush proposal - Request for exemption from Model Code of Conduct for International Day of Yoga activities - reg.

Sir/Madam,

I am directed to refer to Ministry of Ayush letter No.M-16011/3/2024-YN, dated March 26, 2024, on the subject cited and to state that the Commission has no objection from MCC angle, to the request made therein subject to the condition that in respect of events/activities during the period of Model Code of Conduct, the following must be strictly adhered to:

1. Photos of any Minister/Political functionaries should not be displayed in the events in the Constituencies/districts where MCC is in force.
2. No political functionary should be invited during the event in the Constituencies/districts where MCC is in force.
3. The invitees participating in all the events must observe all conditions of MCC.
4. If any advt. is to be issued in this regard, it shall not have the photographs of any Minister/political functionaries in the newspapers having edition or circulation in the Constituencies/districts where MCC is in force.

Yours faithfully,

(ASHWANI KUMAR MOHAL)
SECRETARY

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Dir (V/b)

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